



**KICK-OFF
MEETING**



EGYPT

PROGRAM

09.02.2026 - 13.02.2026

Workshops led by **Clara Gruitrooy** and **Daniela Greiffendorf**

*** This program was last updated on 02.02.2026. It is subject to change***

Initiated by



EMA
Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

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MONDAY 09.02.2026

DAY 0

Arrival and check-in of international and regional participants

Cleopatra Hotel 

2 Al Bustan St, Ismailia, Qasr El Nil, Cairo Governorate 11512, Egypt

Pick up from the hotel reception lobby at **16:45 hrs.**

Participants living in Cairo should come to the venue directly.

17:30 hrs

Networking Reception at the German Embassy 

Cairo Governorate 4270101, Egypt, الأهلبي, Berlin St, Al Gabalayah 2

Participants who are already present in Cairo before 16:00 hrs shall join

TUESDAY 10.02.2026

DAY 1

Breakfast at the hotel

Arrival of participants from Cairo and luggage drop-off at the hotel reception.

09:45 hrs

Meet at the Hotel Reception Lobby

Walk to the workshop venue - **La Maison Treize** 

13 شارع البستان_باب اللوق, Bab Al Louq, Abdeen, Cairo Governorate 11511, Egypt

10:00 hrs

Words of Welcome by **Clara Gruitrooy**

Workshop: Get together & Mentoring Concept

12:30 - 14:00 hrs

Lunch at La Maison Treize

Hotel check-in for participants from Cairo during the lunch break

14:00 - 17:30 hrs

Workshop: Matching & Leadership - Essentials

Meet at the Hotel Reception Lobby at **18:45 hrs** and walk to the restaurant for dinner

19:00 hrs

Dinner at Felfela Restaurant 

5 Hoda Shaarawy St, Bab Al Louq, Downtown Cairo

Continued on next page



WEDNESDAY 11.02.2026

DAY 2

Breakfast at the hotel

8:45 hrs

Meet at the Hotel Reception Lobby and walk to La Maison Treize

09:00 - 12:00 hrs

Workshop: Growth Team Work

12:00 - 13:30 hrs

Lunch at La Maison Treize

13:30 - 15:30 hrs

Workshop: Growth Team Work (cont.)

Return to the Hotel

*Meet at the Hotel Lobby at **16:30** and transfer to the Nile Cruise*

17:00 hrs

Nile Cruise with Dinner

The Nile Anchor, El Nil St, Dokki - Next to La Poire, facing El Esraa & El Reyad Towers. 

THURSDAY 12.02.2026

DAY 3

Breakfast at the hotel

8:45 hrs

Meet at the Hotel Reception Lobby and walk to La Maison Treize

09:00 - 11:30 hrs

Final Pitches of Growth Teams

Check out of participants from Cairo and luggage drop-off at the hotel reception.

*Meet at the Hotel Lobby at **12:15** and transfer to the Pyramids*

13:30 - 15:00 hrs

Lunch at 9 Pyramids Lounge 

Giza Pyramids Plateau, Giza (Inside the Pyramids Area)

Continued on next page



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THURSDAY 12.02.2026

Continued

DAY 3

15:00 - 16:30

Photoshoot at Pyramids of Giza 🇪🇬

Transfer Back to the hotel

Free Evening (at own expense)

Suggestions:

1. Drop by the famous Khan El Khalili Bazaar and enjoy dinner at the Khan El Khalili Restaurant & Naguib Mahfouz Cafe
2. Have a Walk along the Nile Corniche
3. Visit the Cairo Biennale Art Exhibition at the Museum of Modern Egyptian Art
4. Admire Cairo's skyline atop the Cairo Tower

FRIDAY 13.02.2026

DAY 4

Breakfast at the hotel

Check-out and departure

Check out from the hotel by 12:00 hrs

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