



# THE 6TH GERMAN-ARAB WOMEN'S FORUM

*"Connecting women to empower the world"*

## DRAFT PROGRAM

*October 16, 2024*  
*Spreespeicher, Stralauer Allee 2A, 10245 Berlin*



Initiated by



**EMA**  
Euro-Mediterran-Arabischer Länderverein  
المنظمة العربية الأورومتوسطية للتعاون الإقتصادي  
Euro-Mediterranean-Arab Association

in cooperation with



Federal Ministry  
for Economic Cooperation  
and Development



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14:00 – 14:30	<b>Registration &amp; Welcome Coffee</b>
14:30 – 14:35	<b>Musical Accompaniment</b> Jamila & The Other Heroes (Duo) with Jamila Al-Yousef & Fema Barth
14:35 – 14:45	<b>Words of Welcome from the host and moderator</b> <ul style="list-style-type: none"> <li>• Clara Gruitrooy, Secretary General of the Euro-Mediterranean-Arab Association EMA e.V</li> <li>• Youmna Naufal, Geopolitical Advisor and Media Specialist   Director, APCO Worldwide</li> </ul>
14:45 – 14:55	<b>Opening video</b> <i>“The German-Arab Mentoring Program Ouissal: Connecting women to empower the world”</i>
14:55 – 15:00	<b>Photo session</b>   ONLY OUISSAL Participants and Svenja Schulze
15:00 – 15:10	<b>Empowerment Keynote</b> <ul style="list-style-type: none"> <li>• Svenja Schulze, Federal Minister for Economic Cooperation and Development, Germany</li> </ul>
15:10 – 15:30	<b>Panel 1   Transformative Journeys: Entrepreneurs Shaping Change</b>  This discussion between the Minister and OUISSAL participants will explore the profound impact of personal relationships in driving entrepreneurial success and social change. The panel will delve into how understanding and fostering connections can amplify the effectiveness of initiatives, offering valuable insights into the transformative power of mentorship and collaboration <ul style="list-style-type: none"> <li>• Svenja Schulze, Federal Minister for Economic Cooperation and Development, Germany</li> <li>• Marlis Jahnke, Mentor, Germany   Digital Entrepreneur</li> <li>• Dr. Rasha Aleid, Mentee, Jordan   Owner &amp; GM, Juman Pharmaceutical &amp; Cosmetics</li> <li>• Reem Ghazal, Mentee, Egypt   Co-Founder, Vitally</li> </ul>

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15:30 – 15:35	<p><b>Musical Accompaniment</b> Jamila &amp; The Other Heroes (Duo) with Jamila Al-Yousef &amp; Fema Barth</p>
15:35 – 15:45	<p><b>Inspiring Keynote</b></p> <ul style="list-style-type: none"> <li>• Dr. Anna Christmann, Commissioner of the Federal Ministry for Economic Affairs and Climate Action, Germany (BMWK) for the Digital Economy and Start-ups</li> </ul>
15:45 – 16:25	<p><b>Panel 2   Socio-ecological Transformation and Just Transition</b></p> <p>Women face significant challenges in entering and thriving in male-dominated sectors like energy, digital, and industry, particularly as these fields undergo socio-ecological transformation and just transition. This panel will explore how networks like Ouissal can address these disparities by fostering skills development, leadership opportunities, and support for women-led start-ups.</p> <ul style="list-style-type: none"> <li>• Dr. Anna Christmann, Commissioner of the Federal Ministry for Economic Affairs and Climate Action, Germany (BMWK) for the Digital Economy and Start-ups</li> <li>• Dr. Nadia El Shafei, Mentor, Egypt   Managing Partner &amp; Co-Founder, R&amp;S Management Consultancy Company</li> <li>• Fella Bouti, Mentee, Algeria   CEO, Eco Tashira</li> <li>• Ikbel Kaouiche, Mentee, Tunisia   Product Owner, Kamioun</li> </ul>
16:25 – 16:30	<p><b>Photo session   OUISSAL Participants and Dr. Anna Christmann</b></p>
16:30 – 17:00	<p><b>Coffee break with a visit to the exhibition foyer</b></p>
17:00 – 17:40	<p><b>Panel 3   Shrinking Spaces: Countering the Global Pushback on Gender Equality</b></p> <p>In an era where global crises and authoritarian movements are increasingly threatening civil liberties, gender equality, and civil society, the role of networks like Ouissal has become more critical than ever. This panel will explore how the diverse cultural, religious, and political landscapes of the Near and Middle East shape their approaches to these challenges</p> <ul style="list-style-type: none"> <li>• Sanae Abdi, Member of the German Bundestag</li> <li>• Susanne Friedrich, Director of Agency for Business and Economic Development (AWE)</li> </ul>

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	<ul style="list-style-type: none"><li>• Sanaa El Aji, Mentee, Morocco   Co-founder and Publishing Director of Marayana.com</li><li>• Marwa Al Shamy, Mentee, Egypt   Founder, Smart Content</li></ul>
17:40 – 17:50	<b>Musical Accompaniment</b> Jamila & The Other Heroes (Duo) with Jamila Al-Yousef & Fema Barth
17:50 – 18:00	<b>Closing Remarks</b> <ul style="list-style-type: none"><li>• Youmna Naufal, Geopolitical Advisor and Media Specialist   Director, APCO Worldwide</li><li>• Clara Gruitrooy, Secretary General of the Euro-Mediterranean-Arab Association EMA e.V</li></ul>
18:00 – 20:00	<b>Networking Reception</b>

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