



MOROCCO KICK-OFF MEETING

PROGRAM

27.11.23 - 01.12.23

This program was last updated on 27.11.2023. It is subject to change

An initiative by



EMA
Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

in collaboration with



Agency for Business &
Economic Development





DAY 1

Monday, 27.11.23

Arrival

Hyatt Regency Casablanca 

Pl. des Nations Unies, Casablanca 20000

20:00 hrs

Meet at the Hotel Lobby at 19:45 hrs

Dinner at **Casa José Restaurant** (optional) 

26 Bd Félix Houphouët-Boigny, Casablanca 12000 (6 mins walk from the Hotel)

** Participants already present in Casablanca
before 20:00 hrs can join**

DAY 2

Tuesday, 28.11.23

08:45 hrs

Meet at the Hotel Lobby

Walk to the workshop venue - **German Business Centre (GBC)** 

14 Bd de Paris, Casablanca 20000, Morocco

09:00 hrs

Words of Welcome by **Clara Gruitrooy**

Kick-off workshop: Who is my mentor? Who is my mentee?

Led by Clara Gruitrooy and Daniela Greiffendorf

12:30 - 13:30 hrs

Lunch at GBC

13:30 - 17:30 hrs

Workshop: Communication - Cooperation

Led by Daniela Greiffendorf

Walk back to the hotel

Pick-up from the hotel at 20:30 hrs

21:00 hrs

Dinner at **Rick's Café** 

Place du jardin public, 248 Bd Sour Jdid, Casablanca 20250

DAY 3

Wednesday, 29.11.23

8:45 hrs

Meet at the Hotel Lobby and walk to GBC

09:00 - 10:00 hrs

Presentation: My OUISSAL Journey

Stories from a former OUISSAL participant

10:00 - 12:00 hrs

Tandem Work

*Led by **Clara Gruitrooy** and **Daniela Greiffendorf***

Free Time

Suggestion: Visit the Souk of the old Medina

Return to the Hotel

15:00 hrs

Meet at the Hotel Lobby and walk to GBC

15:30 hrs - Open Ended

Reception with the German Ambassador to Morocco, H.E. Robert Dölger

Followed by

B2B Networking Reception with EMA Partners

At German Business Center (GBC)

DAY 4

Thursday, 30.11.23

8:45 hrs

Meet at the Hotel Lobby and walk to GBC

09:00 - 11:30 hrs

Workshop: Leadership Tools and mentoring strategy

*Led by **Daniela Greiffendorf***

*Pick-up from GBC at **11:40 hrs***

12:00 - 13:00 hrs

Visit Hassan II Mosque 

Boulevard de la Corniche, Casablanca 20000, Morocco

*Transfer to the restaurant at **13:10 hrs***

DAY 4

Thursday, 30.11.23 (Continued)

13:30 - 15:30 hrs

Lunch at **La Sqala Restaurant** 🇲🇦

Bd des Almohades, Casablanca 20250

(Departure for GBC at 15:40 hrs)

16:00 - 17:30 hrs

Pitches by the tandems on their mentoring year + feedback round

Free Evening (at own expense)

Suggestions:

1. Relaxing Moroccan bath at **Hamмам of Hassan II Mosque** 🇲🇦
2. Dinner at **Le Cabestan Restaurant** 🇲🇦

If you're open to considering our recommendation, kindly select one of the two options and inform the EMA team by Tuesday. Reservations for both options are required in advance, and rest assured, the EMA team will handle the transportation arrangements for you

DAY 5

Friday, 01.12.23

07:30 hrs

Farewell Breakfast at the Hotel

INDIVIDUAL DEPARTURE

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